

## Market Place for non-profit Cargo Bike Initiatives Call for Applications

Berlin/Nijmegen, 3 January 2018

The International Cargo Bike Festival (ICBF) 2018 will be hosted by <u>VELOBerlin</u> on 14/15 April 2018 at the <u>former Airport Tempelhof</u> in Berlin. Political, educational, cultural and other non-profit initiatives are an important part of the international cargo bike movement. ICBF offers free exhibition space to present your cargo bike initiative if you

- do not sell or market a commercial product or service but promote cargo biking as a whole,
- are not part of a bigger organisation or project with a budget to exhibit at fairs and
- will inform your community/audience about ICBF @VELOBerlin and about your booth.

Your exhibition space will include two exhibitor pass and some basic booth construction. If you need access to electricity costs must be shared with other initiatives. Wireless internet is not included. We can offer to link you with the Berlin cargo bike and cycling community as well as with other exhibitors from your country. We will also provide a list with low budget accommodation in Berlin through the <u>ICBF webpage</u>.

**Applications:** Please send an introduction of how your initiative contributes to the cargo bike movement and how you plan to use the free exhibition space (in English or German, please add contact details, webpage and/or social media channels and photos). Contact for applications: Arne Behrensen, <u>info@cargobike.jetzt</u>. Please understand that space is limited and we will individually decide whether your initiative is suitable. To increase your chance we recommend to apply rather sooner than later.

If you do not meet the above mentioned criteria but come from a lower income country or have another valuable non-commercial contribution to the cargo bike movement please get in touch as well to discuss options for your ICBF participation.

All other cargo bike exhibitors should use the regular <u>VELOBerlin registration form</u> and mark Cargo Bike / ICBF.

Yours

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