

Press release

## Cargo Bike meets Shared Mobility

**Pioneers of cargo bike sharing come together for European conference in Cologne. High potential for sustainable mobility: 72 percent of cargo bike rentals replace car journeys.**

Conference *Cargo Bike Sharing Europe*:

- 18/19 May 2022 @ trade fair polisMOBILITY in Cologne, Germany
- Programme published | Tickets now on sale
- Conference webpage: [www.cargobikesharing.eu](http://www.cargobikesharing.eu)



*Berlin, 29 March 2022:* Cargo bike sharing is on the rise across Europe. In more than 170 German municipalities cargo bike sharing systems already contribute to sustainable transport. A Dutch study shows that 72% of cargo bike sharing rentals replaces car journeys. At the new *polisMOBILITY* conference in Cologne, the European pioneers of cargo bike sharing will come together for the first time.

The two-day *Cargo Bike Sharing Europe* conference includes expert presentations from England, France, the Netherlands, Switzerland and Germany, among others. The conference language is English.

The conference opening will be led by Cologne's Councillor for Mobility, Ascan Egerer. Deputy Director-General for Mobility of the EU Commission, Matthew Baldwin, will stress the importance of sustainable transport for the European Green Deal. The German *Federal Ministry of Digital and Transport's* Dr. Diana Huster will present results from their recent bicycle monitor survey, according to which 28% of the German population are interested in cargo bike sharing.

### **Variety of operators**

The whole spectrum of cargo bike sharing providers is represented in the conference programme: from specialised cargo bike sharing start-ups, to the non-commercial commons cargo bike movement, to large bike rental system providers.

"Cargo bikes are a global mega-trend," states Tobias Lochen from the German company *sigo*, which offers station-based e-cargo bike sharing in cooperation with housing companies. "We need knowledge exchange on smart sharing concepts to further advance the spread of cargo bikes focusing on fair access for all."

The European cargo bike sharing provider *Cargoroo* from Amsterdam operates a fleet of more than 500 e-cargo bikes in four countries. "A recent user study has illustrated that 72% of our cargo bike trips replace car journeys," reports *Cargoroo* founder Erik de Winter. "This demonstrates the considerable potential for cargo bike sharing to contribute to our transition towards a zero-carbon transport system, which we would like to discuss with cities in particular at the conference."

### **Municipalities as key players**

Municipalities are a key player in expanding and enabling cargo bike sharing. In the conference programme, municipal representatives from London, Strasbourg and Kiel will report on the development of their municipal cargo bike sharing systems.

However, cargo bike sharing is not limited to big cities. The project *Klimaentlaster* from Austria is presenting a new cargo bike sharing guide book aimed specifically at smaller municipalities. Additionally, Regensburg-based cargo bike provider *feine Räder* will be presenting its Donau Donkeys service and infrastructure solutions, which enables comfortable cargo bike sharing also in smaller communities.

Advice for cities on cargo bike sharing is provided by the *TINK network* which is funded by the federal transport ministry. The EU-funded *CityChangerCargoBike* project also supports implementing cargo bike sharing in its 14 partner cities. Both projects are among the partners of the conference and will present their work.

Other conference partners include the City of Cologne, *Bundesverband Zukunft Fahrrad*, *Forum Freie Lastenräder* and *Cycling Industries Europe*. The conference is organised by Berlin-based sustainable mobility agency and cargo bike project developer *cargobike.jetzt*.

### **Two conference days**

The conference lectures will take place on 19 May at the Koelnmesse Congress Center as part of the new *polisMOBILITY* trade fair. The fair sees itself as a driver of the mobility revolution for both the private and public sector.

The conference will kick off the previous day (18 May) with an activity and networking day. There will be cargo bike sharing to try out at the *polisMOBILITY cityHUB*. During the fair, the cityHUB will transform Cologne's central Hohenzollernring into an exhibition area and test track for bicycles. An evening networking event will take place at Cologne-based cargo bike manufacturer *Muli-Cycles*.

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Conference tickets: [www.polis-mobility.com/trade-fair/tickets/buy-tickets/](http://www.polis-mobility.com/trade-fair/tickets/buy-tickets/)  
(press accreditation via the conference team → contacts below)

Conference website: [www.cargobikesharing.eu](http://www.cargobikesharing.eu)

Download press images: <http://bitly.ws/pGDa>

polisMOBILITY cityHUB: [https://www.polis-mobility.de/events/polismobility-experience/city\\_hub/](https://www.polis-mobility.de/events/polismobility-experience/city_hub/)

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