



Stages, special areas, presentation settings

July 13–17, 2022 | Messe Frankfurt

Overview of all stages, special areas, presentation settings

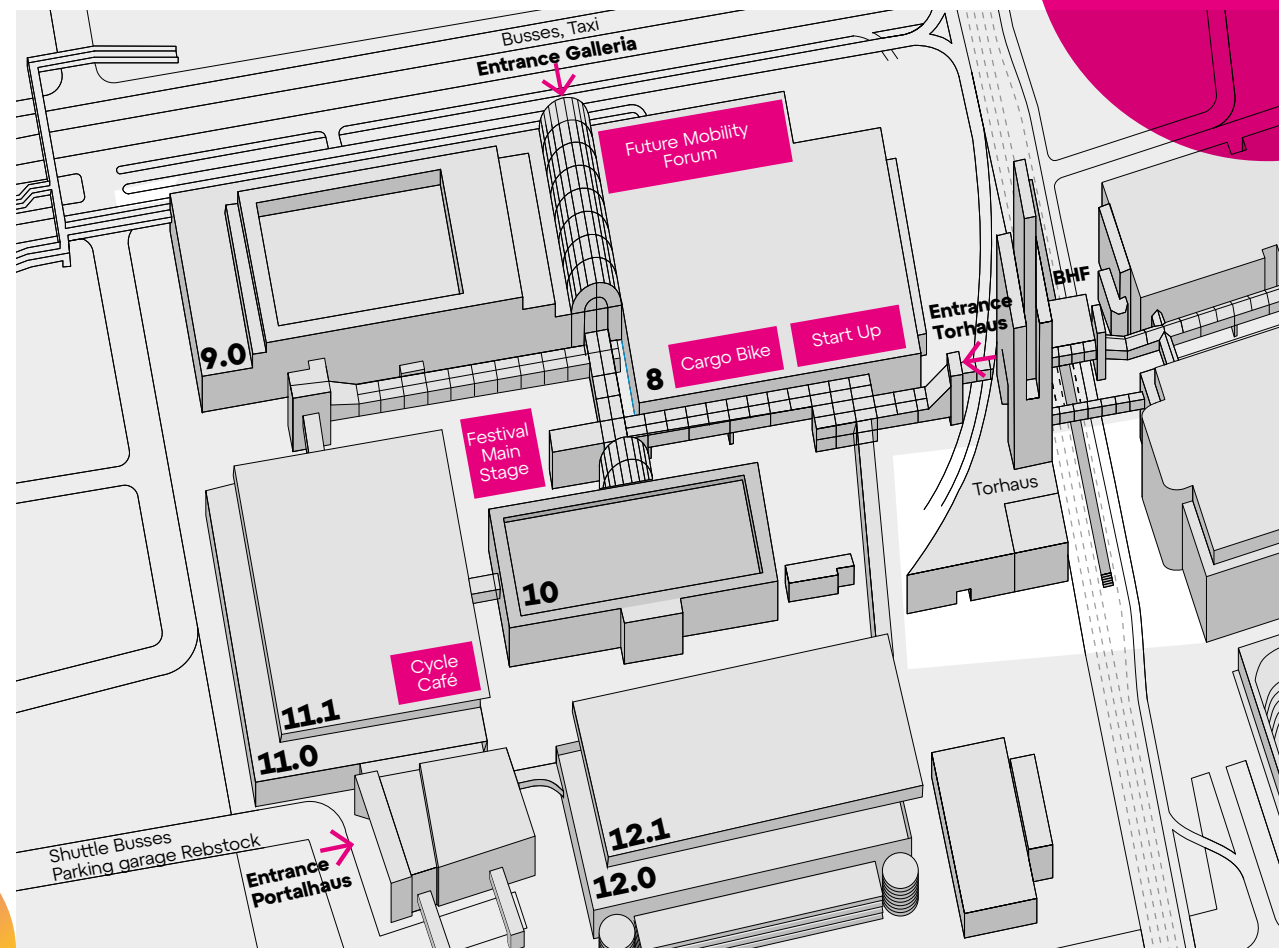
All stages, special areas and presentation settings for exhibitors at a glance.

Wednesday to Sunday

- Future Mobility Forum
- Start-Up Lounge
- Cargo Lounge
- Cycle Café (Road, Gravel, Fashion & Lifestyle)
- Other conference rooms

Saturday and Sunday

- Festival Main Stage



Future Mobility Forum

The Future Mobility Forum in Hall 8 brings together three different stages:

- EUROBIKE Black Stage
- EUROBIKE Yellow Stage
- EUROBIKE Pink Stage

Your options as an exhibitor:

- Brand presentations
- Product presentations
- Press conferences
- ...

Technical data:

- LED wall
- Audience: Black Stage 500 people, Yellow 250 people, Pink 250 people
- Podium for up to 8 people
- Presentation and media technology

Prices per time slot:

- Up to 20 min › 1.000 €
- Up to 40 min › 1.700 €

Hall 8



Start-Up Lounge

The Start-Up Lounge represents the heart of the Start-Up Area and functions as a lounge as well as a networking and presentation area for all topics concerning start-ups.

Your options:

- Brand presentations
- Product presentations
- Podium discussions
- Press conferences
- Workshops
- ...

Technical data:

- Small stage for 2-4 people
- LED wall
- Audience: 30-50 people
- Presentation and media technology
- Location: directly inside the Start-Up Area in Hall 8

Prices per time slot:

- Up to 20 min › 500 €
- Up to 40 min › 850 €

Hall 8



Cargo Lounge

The Cargo Lounge represents the heart of the Cargo Area and functions as a lounge as well as a networking and presentation area for all topics concerning cargo bikes.

Your options:

- Brand presentations
- Product presentations
- Podium discussions
- Press conferences
- Workshops
- ...

Technical data:

- Small stage for 2-4 people
- LED wall
- Audience: 30-50 people
- Presentation and media technology
- Location: directly inside the Cargo Area in Hall 8

Prices per time slot:

- Up to 20 min › 500 €
- Up to 40 min › 850 €

Hall 8



Gravel Lounge

The Gravel Lounge and the Cycle Café form the centrepiece of the Gravel & Adventure Area in Halle 11.1. and function as a networking and presentation area for all topics connected with Gravel & Adventure.

Your options:

- Brand presentations
- Product presentations
- Podium discussions
- Press conferences
- Workshops
- ...

Technical data:

- Small stage for 2-4 people
- LED wall
- Audience: 30-50 people
- Presentation and media technology
- Location: directly inside the Gravel Area in Hall 11.1

Prices per time slot:

- Up to 20 min › 500 €
- Up to 40 min › 850 €

Hall
11.1



Festival Main Stage

Take advantage of the opportunities offered by the Festival Main Stage and present your products and brands to the end-users on the Festival Days.

Your options:

- Brand presentations
- Product presentations
- ...

Prices per time slot:

Up to 20 min › 1.000 €

Up to 40 min › 1.700 €

Outdoor
area



Conference and meeting rooms

The exhibition site in Frankfurt has numerous rooms for meeting and conferences.

Your options:

- Closed-door meetings
- Product presentation for special guests
- Internal company meetings

To request an individual quotation, please contact:
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Your contact

We look forward to hearing from you!



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