

Cargo bikes for all!

International conference *Cargo Bike Sharing Europe* shows potentials and options for municipalities

The cargo bike boom is also driving the emergence of cargo bike sharing systems for the convenient short-term use of cargo bikes. On 24 May 2023, the second Cargo Bike Sharing Europe conference will take place in Cologne. The focus of the conference at the mobility fair polisMOBILITY is the role of municipalities for successful Cargobike Sharing systems.

The host city Cologne shows how it can be done: In December 2022, it integrated e-cargo bikes into its bike rental system as part of the public transport system. In Germany, cargo bike sharing is already available in over 160 municipalities.

The conference organisers are the Berlin-based transport transformation agency cargo-bike.jetzt and the bicycle industry association Zukunft Fahrrad. The leading European bicycle associations European Cyclists' Federation (ECF) and Cycling Industries Europe (CIE) are among the conference partners, as well as the Association of Bicycle-Friendly Cities in North Rhine-Westphalia (AGFS).

“Innovative mobility services such as cargo bike sharing are becoming increasingly important for the transport transition and the bicycle economy. Municipalities have a key role to play and are therefore at the centre of the conference”, says **Wasilis von Rauch, Managing Director of Zukunft Fahrrad.**

AGFS board Christine Fuchs believes that cargo bike sharing is a good way to advance the municipal mobility transformation: *“Simple, user-friendly systems with socially acceptable tariffs allow many people to use high-quality cargo bikes instead of cars for child transport and shopping. The Cargo Bike Sharing Europe conference aims to provide a platform for municipalities to get informed and start their own offers.”*

Martin Seißler, Managing Director of cargobike.jetzt: *“With the support of the City of Cologne and polisMOBILITY, we can offer the topic of cargo bike sharing ta prominent European stage. We look forward to important impulses for further and growing cargo bike sharing systems throughout Europe.”*

The Cargo Bike Sharing Europe conference will take place on Wednesday, 24 May 2023 for a full day as part of the Cologne mobility fair polisMOBILITY. Conference language is English. Tickets, programme and sponsorship options are available at: www.cargobikesharing.eu

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PRESS KIT
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CONFERENCE ORGANISERS



cargobike.jetzt is an agency for sustainable mobility and project development around the topic of cargo bikes. The Berlin-based company offers news, projects, advice and events on private and commercial cargo bike use.

www.cargobike.jetzt/english



The Bundesverband Zukunft Fahrrad is an association of dynamic and innovative companies from all areas of the bicycle industry with a focus on new services.

www.zukunft-fahrrad.org

MAIN PARTNER



polisMOBILITY is a new international event format by Koelnmesse for cities on the move. It shows the future of mobility and urban living as an experience, interactive event and expo.

www.polis-mobility.com



The City of Cologne, together with Koelnmesse, launched polisMOBILITY for the first time in 2022. The city financially supports the purchase of cargo bikes and has integrated e-bikes into its bike rental system KVB-Rad.

www.stadt-koeln.de/lastenrad

FURTHER CONFERENCE PARTNERS

- European Cyclists´ Federation www.ecf.com
- Cycling Industries Europe www.cyclingindustries.com
- Association of Bicycle-Friendly Cities in North Rhine-Westphalia www.agfs-nrw.de
- Transport Bike Initiative Sustainable Municipalities TINK GmbH www.tink.bike
- Forum Freie Lastenräder www.dein-lastenrad.de

CONFERENCE SPONSORS

- Cargoroo – Your Shared E-Cargo Bike www.cargoroo.nl/en
- Donau Donkeys – Regional Cargobike Sharing for All www.donau-donkeys.de
- Green Moves – Flexible vehicle sharing for your municipality www.green-moves.de/kommunen
- Sigo – Cargo Bikes for All www.sigo.green
- Muli – The clever cargo bike made in Cologne www.muli-cycles.de

ADDITIONAL BACKGROUND INFORMATION ON CARGO BIKE SHARING

The [European Cyclists´ Federation](http://www.ecf.com) (ECF) has documented cargo bike funding in 125 European cities and currently links to Cargobike Sharing services in 69 of these cities. www.ecf.com/tracker-cargo-bike-friendly-cities

The city list Cargobike Sharing by cargobike.jetzt links cargo bike sharing offers in 163 German and 11 Austrian municipalities. In Switzerland, the e-bike sharing service Carvelo is already present in around 100 municipalities. www.cargobike.jetzt/tipps/staedteliste-sharing-systeme/

The [Fahrrad-Monitor 2021 des Bundesverkehrsministeriums](#) of the Federal Ministry of Transport showed that 28 % of 14 to 69-year-olds in Germany can imagine using a cargo bike sharing system (Purchase interest: 12 %; Bicycle Monitor 2019: Sharing 21 %, Purchase interest: 10 %). Current survey results of the Bicycle Monitor 2023 will appear in the second half of the year.

[Fahrradmonitor 2021 – Ergebnisse zu Lastenrad-Sharing](#)

The state of North Rhine-Westphalia provides funding of up to 80 percent for the establishment and operation of municipal cargo bike sharing services in the first three years. [NRW-Förderrichtlinie Mobilitätsmanagement, 9.2: Zweirad Sharing-Dienste](#)

In December 2022, the City of Cologne integrated the first 15 e-bikes into the municipal bicycle rental system KVB-Rad. Public transport customers can use the bikes for 90 minutes per week free of charge.

www.kvb-lastenrad.koeln