

## **Cargo bikes for all!**

# **2nd conference Cargo Bike Sharing Europe on 24 May in Cologne**

The cargo bike boom is also driving the rise of cargo bike sharing systems. On 24 May 2023, the second Cargo Bike Sharing Europe conference takes place in Cologne at the polisMOBILITY trade fair. The role of cities for successful cargo bike sharing systems will be a key focus.

The host city Cologne sets a good example: In December 2022, the first e-cargo bikes were integrated into Cologne's public bike sharing system. In Germany, cargo bike sharing is already available in over 160 cities.

The one-day conference Cargo Bike Sharing Europe brings together pioneering cities, companies and activists and offers a unique overview of concepts and trends. Organized by the Berlin-based agency cargobike.jetzt and the German bicycle industry association Zukunft Fahrrad, partners include the European Cyclists' Federation, Cycling Industries Europe and the Association of Bicycle-Friendly Cities in North Rhine-Westphalia (AGFS).

*“Innovative mobility services such as cargo bike sharing are increasingly important for sustainable transport and the cycling industry. Cities have a key role to play and are therefore at the centre of the conference”,* says **Wasilis von Rauch, Managing Director of Zukunft Fahrrad.**

**AGFS chair Christine Fuchs** believes that cargo bike sharing is a great tool for cities to advance sustainable mobility: *“User-friendly and affordable systems motivate a broad range of people to use comfortable cargo bikes instead of cars, e.g. for child transport and grocery shopping. The conference offers cities a platform to get into the topic and plan their own cargo bike sharing systems.”*

**Martin Seißler, Managing Director of cargobike.jetzt** is grateful for the support by the conference hosts City of Cologne and polisMOBILITY. *“We are looking forward to exciting impulses for more cargo bike sharing throughout Europe.”*

The English-speaking conference Cargo Bike Sharing Europe takes place on 24 May in Cologne as part of the polisMOBILITY trade fair. Tickets, program & more:

[www.cargobikesharing.eu](http://www.cargobikesharing.eu)

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## PRESS KIT

[Download Press Kit](#)

## CONFERENCE ORGANISERS



The Berlin-based company cargobike.jetzt offers news, projects, advice and events on private and commercial cargo bike use. [www.cargobike.jetzt](http://www.cargobike.jetzt)



Zukunft Fahrrad is a German association of dynamic and innovative companies from all parts of the bicycle industry. [www.zukunft-fahrrad.org](http://www.zukunft-fahrrad.org)

## CONFERENCE PARTNERS



polisMOBILITY is the new mobility fair for cities on the move by Koelnmesse. The fair shows the future of mobility and urban living. [www.polis-mobility.com](http://www.polis-mobility.com)



The City of Cologne is owner of Koelnmesse, supports the purchase of cargo bikes and has integrated e-cargo bikes into its public bike sharing system. [www.stadt-koeln.de/lastenrad](http://www.stadt-koeln.de/lastenrad)

## **FURTHER CONFERENCE PARTNERS**

- European Cyclists´ Federation [www.ecf.com](http://www.ecf.com)
- Cycling Industries Europe [www.cyclingindustries.com](http://www.cyclingindustries.com)
- AGFS – Association for Pedestrian and Bicycle-friendly Cities, Townships and Districts in North Rhine-Westphalia [www.agfs-nrw.de](http://www.agfs-nrw.de)
- TINK – Transport Bike Initiative of Sustainable Municipalities <https://tinknetzwerk.de/en/>
- Association of Commons Cargo Bikes [www.common-cargobikes.org](http://www.common-cargobikes.org)

## **CONFERENCE SPONSORS**

- Cargoroo – Your Shared E-Cargo Bike [www.cargoroo.nl/en](http://www.cargoroo.nl/en)
- Donau Donkeys – Local Cargobike Sharing for All [www.donau-donkeys.de](http://www.donau-donkeys.de)
- Green Moves – Flexible vehicle sharing for your municipality [www.green-moves.de/kommunen](http://www.green-moves.de/kommunen)
- Sigo – #Lastenräderfüralle [www.sigo.green](http://www.sigo.green)
- Yeply – Maintenance & service solutions for B2B & B2C customers [www.yeply.com](http://www.yeply.com)
- Multi-cycles – The clever cargo bike made in Cologne [www.muli-cycles.de/en](http://www.muli-cycles.de/en)

## **BACKGROUND ON CARGO BIKE SHARING**

The [European Cyclists´ Federation](http://www.ecf.com) (ECF) tracker for cargo bike friendly cities analyses 125 European cities. 69 of them have a cargo bike sharing system.  
[www.ecf.com/tracker-cargo-bike-friendly-cities](http://www.ecf.com/tracker-cargo-bike-friendly-cities)

cargobike.jetzt offers a list of cargo bike sharing systems in 163 German and 11 Austrian cities. In Switzerland, the e-cargo bike sharing service Carvelo is already available in 100 cities.

[www.cargobike.jetzt/tipps/staedteliste-sharing-systeme/](http://www.cargobike.jetzt/tipps/staedteliste-sharing-systeme/)

Polls for the German transport ministry show a growing interest in cargo bike sharing. The percentage of Germans who could imagine using cargo bike sharing rose from 21 in 2019 to 28 in 2021 while the share of potential buyers only rose from 10 to 12 percent.  
[Bicycle Monitor 2021 - results on cargo bike sharing](#)

Since 2022, the German state of North Rhine-Westphalia has provided 80 per cent funding for the establishment and operation of municipal bike sharing systems in the first three years.

[Funding guideline \(section 9.2: bike sharing services\)](#)

In December 2022, the City of Cologne integrated the first 15 e-cargo bikes into the municipal bicycle rental system KVB-Rad. Public transport customers can use the bikes for 90 minutes per week free of charge.

[www.kvb-lastenrad.koeln](http://www.kvb-lastenrad.koeln)