

„Stuttgarter Rössle“

Rental system of electric cargo bikes
in the state capital Stuttgart



24 May 2023





E-cargo bike funding in Stuttgart

Funding for families

Families with children can buy or lease an e-cargo bike and get a financial grant, if they use the bike for at least 3 years in Stuttgart

Short-term rental

Rental for an hour or a day trip using the e-cargo bikes from RegioRad Stuttgart – a regional bike sharing system

Long-term rental

Rental of an e-cargo bike for at least 6 months, for all inhabitants of Stuttgart with the rental system „Stuttgarter Rössle“

There are also funding programmes for companies, associations, federations, freelancers, non-profit organisations, institutions under public law, and municipalities by the state (THE LÄND) of Baden-Wurttemberg. They are not dealt with here.



History

- In 2018 funding directive „E-cargo bikes for Stuttgart families“ was agreed on
- First fundings in October 2018 – demand was higher than expected, new decision in March 2019 with higher budget
- 2020/2021 continuation of the funding programme, now including a social support component for families with low income





History – funding amounts for „E-cargo bikes for Stuttgart families“

- 2018: 1,500 € + 500 € sustainability bonus after 3 years (if no car exists in the household or was sold)
- 2019: 1,200 € + 500 € sustainability bonus after 3 years*
- 2020: 1,000 € + 500 € sustainability bonus after 3 years*
- 2021: 800 € + 500 € sustainability bonus after 3 years*
- 2022: 800 € + 500 € sustainability bonus after 3 years*
- 2023: 600 € + 500 € sustainability bonus after 3 years*

Since 2020: additional social support of 800 € or 1,500 € (evidence of low income necessary; The sustainability bonus is already included in the social bonus)

* Either 3 years no car or 3 years one car less per household



Why is there a funding programme?

- One component for sustainable mobility in Stuttgart
- High interest in e-cargo bikes because they are environmentally friendly as well as a time-saving means of transport in the city
- The funding programme for e-cargo bikes for families is frequently used, but not everyone can afford to buy one
- More and more people are willing to make an active contribution to climate protection
- For everyone who wants to use an e-cargo bike in their daily life without buying it for themselves
 - **new rental system „Stuttgarter Rössle“**



Goals of the programme „Stuttgarter Rössle“ (since 12/2022)

- To reduce polluting greenhouse gases in the city of Stuttgart
- To make e-cargo bikes visible as a practical means of transportation and an alternative to cars
- To encourage more people to bicycles
- To support citizens with low income





Conditions

- Starting with **60 new, rentable e-cargo bikes**
- Long-term **rental of at least 6 months**
- After 6 months a notice period of 1 month
- Rent amount of 20 – 55 € per month (depending on financial capacities of prospective clients)
 - 20 € for people with Stuttgart Bonuscard (recipients of official social benefits)
 - 30 € for people with Stuttgart FamilyCard (families with a limited income)
 - 55 € for everyone elseplus 1,000 € security deposit (only 200 € for people with low income/social funding)
- Small insurance fee **including a yearly service check**





Operational handling

- Administration and rental process **handled by the social enterprise** Neue Arbeit gGmbH
- Renting is possible at **12 different locations** throughout the city
- **Rental agreement between the customer and Neue Arbeit gGmbH**
- **Yearly accounting** between Neue Arbeit gGmbH and the city of Stuttgart (Stuttgart pays administration fee of 50,000 € per year + technical service charge 100 € per bike and year)





Response and current evaluation

- High interest; all available e-cargo bikes are currently rented, and there is a waiting list
- Additional e-cargo bikes will be purchased to get a bigger vehicle fleet
- Rental costs for new rentals will probably increase because of increasing acquisition costs





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