



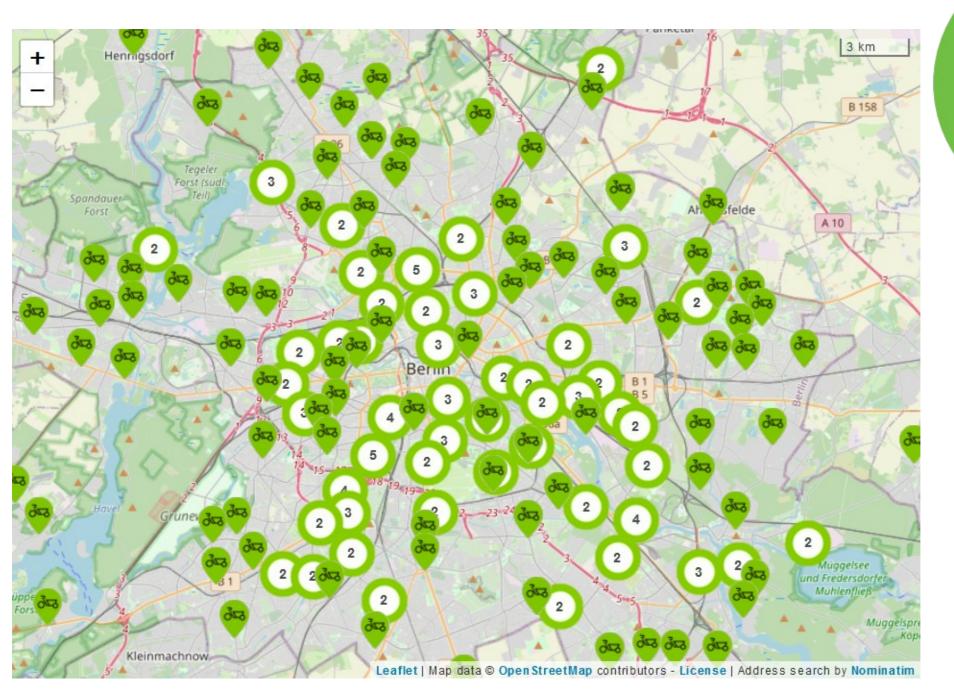
fLotte – Free Cargo Bikes for Berlin and Brandenburg

Germanies (still) largest cargo bike sharing system ventures into new grounds: fLotte Brandenburg & fLotte SoziaL

fLotte Berlin: Current Status

- A non-profit project of ADFC Berlin (German Bike Association)
- Providing services for cargo bike rental: processes, IT, helpdesk, maintenance & repair, insurance, legal stuff etc
- → corporations and private persons can easily provide money and/or cargo bikes and support the idea of free cargo bikes
- Some figures:
 - approx. 230 cargo bikes
 - 17,400 active users, 55,000 bookings, 115,000 booking days
 - est. 1,250,000 km, more than 1.5 roundtrips to the moon
- Utilization 30% 100% (seasonal, regional)
- Team of approx 15 incl. 8 professionals in part-time plus "godparents", "ambulance", stations: fLotte Family approx 500 people
- Recent months:
 - Improving processes esp. Maintenance & repair and information mgt
 - Efforts to perpetuate sponsorships by Berlin state, districts, and commercial partners (the repetition of the elections of the Berlin parliament was not helpful ...)









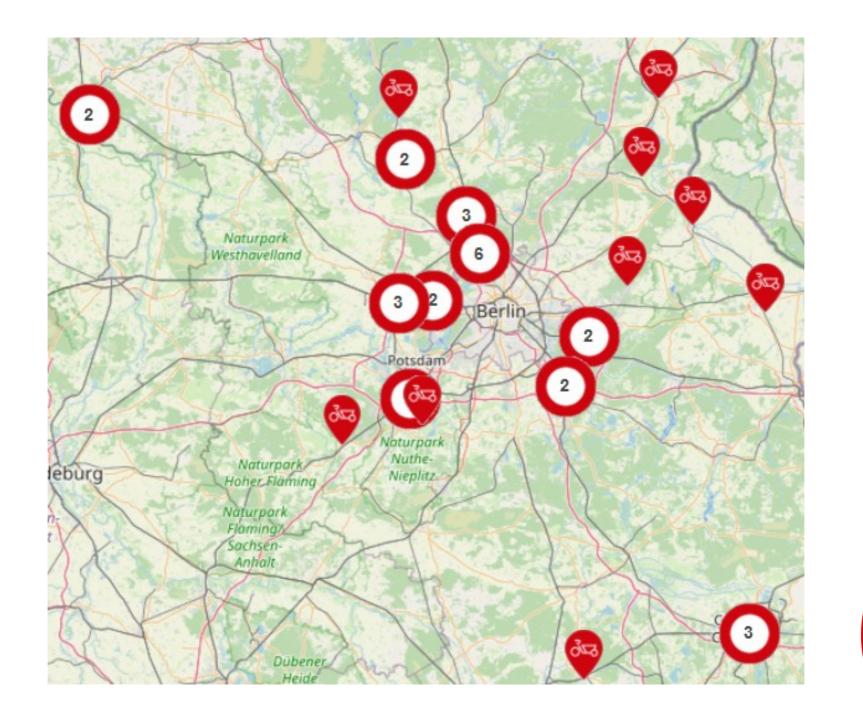
fLotte cargo bikes in action



fLotte Brandenburg: Up and Running

- A non-profit project of ADFC Brandenburg and VCD Brandenburg
- Close co-operation with fLotte Berlin, using fLotte Berlin processes, infrastructure, etc
- >40 cargo bikes in approx 35 municipalities all over the state, from bigger towns to small villages
- Constant expansion is a surefire process, based on growing public awareness and a subsidy program (*Kaufprämie*) of the state of Brandenburg







fLotte SoziaL: About to Start

- It's about pedicabs transportation of adults by rikschaw, tandem etc
- fLotte principles apply: free of charge, fixed stations, etc
- Additional restrictions and requirements:
 - Training required
 - Liability issues to be analyzed (drivers need insurance)
- Feedback of potential partners
 (public authorities, welfare services, commercial partners)
 is very positive
- First rikshaws are ready to start





Thank you!

For further information check flotte-berlin.de and flotte-brandenburg.de or contact Thomas Büermann / thomas@flotte-berlin.de / +49 157 5287 9229