

Cargo
Bikes
for
All

Cargo Bike Sharing Europe

conference @polisMOBILITY
COLOGNE
24 May 2023

www.cargobikesharing.eu

conference by:

cargobike .jetzt

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City of Cologne



Organisation & contacts:

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Language:

English; German

When:

Wednesday, 24. May 2023, 09.00h – 18:00h

Where:

@Cologne fair / Congress Centrum East / Kristallsaal - Deutz-Mülheimer Straße 51, 50679, Cologne

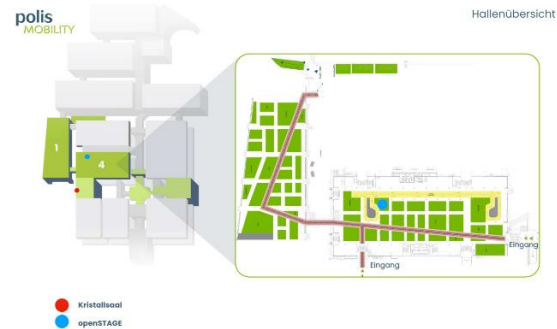
Website:

@polisMOBILITY Open Stage, Hall 1, Deutz-Mülheimer Straße 51, 50679, Cologne
<https://www.cargobike.jetzt/sharing-europe/>

Kristallsaal



Kristallsaal & Hall 1 and 4



Open Stage @polisMOBILITY – Hall 1



07.45 - 08.15 Early morning event

Cargo Bike Sharing Europe press event with photo opportunity and cargo bike test ride.
KVB Cargo Bike Sharing station, Tempelstraße corner Benjaminstraße, 50679 Köln-Deutz.

Programme schedule

@Cologne fair / Congress Centrum East / Kristallsaal

Moderators:

Arne Behrensen, Zukunft Fahrrad;

Alexander Lutz, cargobike.jetzt; Anna-Karina Reibold, European Cyclists' Federation;

Marco Walter, Managing Partner, Transport Bike Initiative Sustainable Municipalities (TINK) GmbH

09:00 - 09:15 (Moderation: Arne Behrensen)

Welcome

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|---------------|---|---|
| 09:00 - 09:05 | <ul style="list-style-type: none">Greetings from Cargo Bike Sharing Europe | <ul style="list-style-type: none">Arne Behrensen, Zukunft Fahrrad; Alex Lutz, cargobike.jetzt; Anna-Karina Reibold, European Cyclists' Federation |
| 09:05 - 09:10 | <ul style="list-style-type: none">Greetings from city of Cologne | <ul style="list-style-type: none">Christian Dörkes, Head of Department for Integrated Mobility Planning; City of Cologne |
| 09:10 - 09:15 | <ul style="list-style-type: none">Greetings from Ministry for the Environment, Nature Conservation and Transport of the State of North Rhine-Westphalia | <ul style="list-style-type: none">Udo Sieverding, Head of Department VII - Future Mobility, Cycle Transport, Public Transport; Ministry for the Environment, Nature Conservation and Transport of the State of North Rhine-Westphalia |

09:15 - 09:55 (Moderation: Arne Behrensen)

Keynotes

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|----------------------|---|---|
| 09:15 - 09:30 | <ul style="list-style-type: none">Transforming mobility in Europe: Why cargo bike sharing matters and how to make it work | <ul style="list-style-type: none">Jörg Beckmann: Co-Founder carvelo, the Swiss eCargobike-Sharing; Director Mobility Academy of Touring Club Switzerland; Vice-President CHACOMO, the Swiss Alliance for Collaborative Mobility, Bern |
| 09:30 - 09:45 | <ul style="list-style-type: none">Making cargo bike sharing visible: ECF's Cargo Bike Friendly Cities Tracker | <ul style="list-style-type: none">Anna-Karina Reibold, Communications Coordinator, European Cyclists' Federation |
| 09:45 - 09:55 | <ul style="list-style-type: none">Keynote discussion | |

09:55 - 10:25 (Moderation: Arne Behrensen)

One city, different systems: Cargo bike sharing in Cologne

09:55 - 10:10

- KVB Lastenrad - Cargo bike sharing as part of public transport in Cologne

- Frederik Strompen, Personal assistant of the head of department for mobility, City of Cologne

10:10 - 10:25

- Discussion

- Pascal Tsachouridis, Marketing & Public Relations, Green-Moves
- Florian Egermann, Co-founder, Kasimir – Dein Lastenrad / Association of Commons Cargo Bikes
- Tobias Lochen, Founder and Managing Director, sigo GmbH

10:25 – 10:50 Coffee-Break

10:50 - 11:50 (Moderation: Anna-Karina Reibold)

Panel 1: Data: Gender, Education & Income – How do we realize “cargo bikes for all”?

10:50 - 11:05

incl. ca. 3 min Q&A

- One decade of commons cargo bikes – current state and impact Building blocks for an efficient service system for commercial cargo bikes

- Michael Bissel, PhD candidate and lecturer at the chair of Sustainable Mobility and Transdisciplinary Research Methods at Technical University Berlin

11:05 - 11:20

incl. ca. 3 min Q&A

- How to grow from niche to mainstream

- Jaron Borensztajn, Co-Founder, Cargoroo

11:20 - 11:35

incl. ca. 3 min Q&A

- One of Germany's largest cargo bike sharing system ventures into new grounds: fLotte Brandenburg & fLotte/Sozial

- Thomas Büermann, Project Coordinator, fLotte Berlin

11:35 – 11:50

- Discussion

- All panel speakers

11:50 - 12:30 (Moderation: Alexander Lutz)

Panel 2: Hardware and software solutions: Innovations and challenges for effective cargo bike sharing

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|----------------------|---|---|
| 11:50 - 12:00 | <ul style="list-style-type: none">• The perfect cargo bike for sharing systems | <ul style="list-style-type: none">• Philip Douglas, Founder & Owner SwissFleet Services GmbH / Velobility |
| 12:00 - 12:10 | <ul style="list-style-type: none">• Quality standards for public cargo bike sharing | <ul style="list-style-type: none">• Marco Walter, Managing Partner, Cargo Bike Initiative Sustainable Municipalities (TINK) GmbH |
| 12:10 - 12:25 | <ul style="list-style-type: none">• Plenary debate: Q & A with auditory | <ul style="list-style-type: none">• Benno Bartels, Partnerships & Ideas, Metz mobility GmbH• Philip Douglas• Marco Walter |

12.30 – 13.30 Lunch break

13:35 – 14:30 (Moderation: Alexander Lutz)

Panel 3: Municipalities matter – case studies

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|---|--|--|
| 13:35 - 13:50
incl. ca. 3 min Q&A | <ul style="list-style-type: none">• Cargo Bike Bavaria | <ul style="list-style-type: none">• Jaime Jose Valdés Valverde, City Planning Office, City of Lindau & Judith Wehr, Head of Office, Cargo Bike Initiative Sustainable Municipalities (TINK) GmbH |
| 13:50 - 14:05
incl. ca. 3 min Q&A | <ul style="list-style-type: none">• Experiences in cargo bike sharing as public-private partnership | <ul style="list-style-type: none">• Hilke Evenepoel, Projectmanager Mobipunten bij, City of Leuven |
| 14:05 - 14:20
incl. ca. 3 min Q&A | <ul style="list-style-type: none">• E-cargo bikes for low-incomes: long-term rental with social tariffs in Stuttgart | <ul style="list-style-type: none">• Ralf Maier-Geißer, Head of Sustainable Mobility, City of Stuttgart |
| 14:20 - 14:30 | <ul style="list-style-type: none">• Questions & discussion | <ul style="list-style-type: none">• All panel speakers |

14.30 – 15.25 (Moderation: Marco Walter)

Cargo bike sharing controversy

Moderation: Marco Walter, Managing Partner, Transport Bike Initiative Sustainable Municipalities (TINK) GmbH

14:30 - 14:50

incl. Q&A

- Will cargo bike sharing depend on public funding forever or has it to become profitable?
- Ulrich Schmack, Managing Director, Feine Räder GmbH
- Benjamin François, Co-Founder, Monkey Donkey, Brussels
- Wennemar de Weldige, Department of Economic Development, City of Leipzig
- Alexander Czeh, Country Manager Germany, Cargoroo

14:50 - 15:10

incl. Q&A

- Back-to-station, A-to-B rides or free-floating?
- Matti Schurr, Founder avocargo
- Sven Velthuis, Co-founder BAQME
- Philipp Kleinschnittger, Account Manager, Nextbike

15:10 – 15:20

- Questions & discussion

15:20 – 15:30

Summery

@polisMOBILITY – Open Stage

Hall 1, Deutz-Mülheimer Straße 51, 50679, Cologne

16:45 - 17:45 (Moderation: Arne Behrens) Cargo bike sharing in Europe: a growing trend And networking with fair visitors. Panel in German language.		
16:45 - 16:50	<ul style="list-style-type: none">Greetings	<ul style="list-style-type: none">Arne Behrens, Zukunft Fahrrad; Alexander Lutz, cargobike.jetzt; Anna-Karina Reibold, European Cyclists' Federation
16:50 - 16:55	<ul style="list-style-type: none">TINK Netzwerk -Transportrad für alle!	<ul style="list-style-type: none">Anita Benassi, Projektleiterin TINK Netzwerk
16:55 - 17:05	<ul style="list-style-type: none">Lastenrad-Sharing als Game-Changer für die Verkehrswende	<ul style="list-style-type: none">Alexander Czeh, Country Manager Deutschland, Cargoroo
17:05 - 17:10	<ul style="list-style-type: none">Forum Freie Lastenräder: Von einem kleinen Projekt zu einer großen Bewegung	<ul style="list-style-type: none">Timo Höfker, Vorstand Forum Freie Lastenräder
17:10 - 17:15	<ul style="list-style-type: none">Donau Donkeys – Sharing-Systeme für Kommunen	<ul style="list-style-type: none">Ulrich Schmack, Geschäftsführer, Feine Räder GmbH
17:15 - 17:20	<ul style="list-style-type: none">sigo – E-Lastenrad Sharing in Wohnquartieren	<ul style="list-style-type: none">Tobias Lochen, Gründer und Geschäftsführer, sigo GmbH
17:20 - 17:25	<ul style="list-style-type: none">KlimaEntLaster – Lastenradsharing für ländliche Kommunen in Österreich	<ul style="list-style-type: none">Alec Hager, Founder, IG Fahrrad – Die Radvokaten
17:25 - 17:30	<ul style="list-style-type: none">Öffentliches E-Lastenrad Sharing für Kommunen	<ul style="list-style-type: none">Ernst Raupach, Geschäftsführer, Green Moves
17:30 - 17:35	<ul style="list-style-type: none">Lokale Fertigung, individuelle Lösungen und Miteinander: Verleih- und Betriebsradprojekte neu gedacht	<ul style="list-style-type: none">Benno Bartels, Partnerships & Ideas, Metz mobility GmbH

Additional programme

18.15 – 19.00 Bike ride from polisMOBILITY to evening event venue – including short cargo bike sharing site visits

19.00 – open end: Get-together & buffet at cargo bike manufacturer @multi-cycles / Widdersdorferstr. 190, 50825 Cologne-Ehrenfeld / hosted by industry association Zukunft Fahrrad, city network AGFS-NRW and Dutch Cycling Embassy.